

Stichting New Amsterdam Jazz

2022



About New Amsterdam Jazz

Stichting New Amsterdam Jazz (NAJ) was founded in 2020 with the mission to support and amplify the jazz scene that is based in the Netherlands and connect it to jazz scenes across the globe.

New Amsterdam Jazz 1) supports, 2) develops, and 3) advises. Activities include, but are not limited to, organizing concert series, supporting the creation of albums, co-creating musical projects and platforms, facilitating educational programs, advising other organizations and foundations about the jazz landscape in the Netherlands, and establishing (inter)national partnerships.

New Amsterdam Jazz believes that an effective way to help musicians progress to the next phase in their careers is by having the opportunity to play on bigger stages with more renowned musicians, which is why mentorship and intergenerational pollination are two core values of the organization.

New Amsterdam Jazz has a creative advisory board that advises the directors regarding programming and artistic quality. In each of the projects NAJ supports, NAJ looks at whether the project is diverse & inclusive and whether our support can have a domino effect to catalyze more opportunities in the career development of the musician(s). New Amsterdam Jazz is a Public Benefit Organization (ANBI), which means that serving the public good is central to the mission and projects that New Amsterdam Jazz supports and/or develops.

In this activities report, you will find some of the activities of 2022:

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- Netherlands - New York Fund 2022

2. Recordings & Albums

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 - b. Mickie
 - c. Alexander
 - d. SunMi Hong Quintet
- The Fried Seven
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- NY Artist Residency
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1. Open Calls 2022

Promo Fund 2022

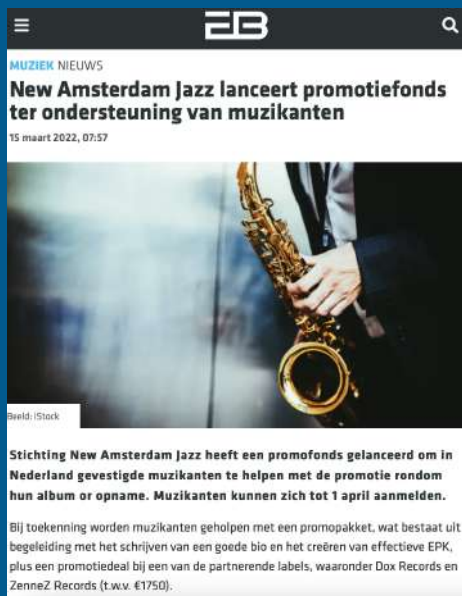
In March 2022, New Amsterdam Jazz launched its first Promo Fund which provided promotional support to selected musicians around their album or release. The fund had the aim to build out the audience, increase the visibility and catalyze further career opportunities for selected musicians. From more than 45 applications, 9 grantees were selected. NAJ partnered up with two of the most prominent jazz labels in the Netherlands, Dox Records and ZenneZ Records, who each signed and worked with a number of the grantees. Each grantee was awarded promotional support worth €1500,-. Funds were directed to promotional support from a PR professional, promotional video/photo shoots, creating an EPK, social media plugging, etc.

The selected grantees were (all pictured on next page):

1. **Iliia Rayskin**
2. **Reinier Baas**
3. **Idema / Serieuse**
4. **Garden Crack**
5. **Bnyhunna**
6. **Marti Mitjavila Trio**
7. **Davor Stehlik Quartet**
8. **Jessica Manuputty**
9. **Ambergris**

"This grant inspired me to upscale the quality/production of my promotional material, which yielded beautiful results that I'm very happy with. Putting me in touch with Dox resulted in a full record deal collaboration which has been a great help to get my music out there."
- **Iliia Rayskin**

The Open Call for the Promo Fund was featured in various media outlets generating increased visibility:



Entertainment Business



Pop Coalitie



Netherlands - NY Fund

In 2022, NAJ launched its Netherlands-NY Fund to support a number of projects that created the connection and reinforced the relationship between the Dutch and New York jazz scenes, with the aim to strengthen and increase international visibility for the Dutch jazz scene. In March of 2022, NAJ released an Open Call welcoming musicians to apply for financial and organizational support to help realize their projects. Criteria included 1) the project connects the New York and Netherlands' jazz scenes, 2) the project will help catalyze further career opportunities, 3) project has a tangible output (concert/recording/etc). From 10 applications, 2 grantees were selected:

1. Daahoud Salim Quintet

Hailed for his expressive compositions and lyricism, pianist and composer Daahoud Salim applied to do a US based tour with his Amsterdam born and based band, the Daahoud Salim Quintet. New Amsterdam Jazz collaborated with Jazz at Lincoln Center on a 3-part tour and live recording at Dizzy's, Lincoln Center (New York City), Southampton Arts Center, and Keystone Corner (Baltimore). NAJ awarded Daahoud Salim a grant of €5000 to support the tour and provided organizational support with organizing the project. The Daahoud Salim Quintet consists of Daahoud Salim (keys), Bruno Calvo (trumpet), Pablo Martinez (trombone), Andreu Pitarch (drums), Hendrik Müller (bass).



“The tour that NAJ supported so much has been one of the key moments of the band’s career, and we believe a lot will grow from this seed.”

– Daahoud Salim



2. Marius van den Brink

Marius van den Brink is a Dutch pianist, residing in New York City. A New Amsterdam Jazz NL-NY Fund grantee, Marius is scheduled to make a live album recording at Dizzy's Club - Jazz at Lincoln Center on March 10th, and 11th 2023, together with Stacy Dillard (Saxophone), Noah Halpern (trumpet), Matt Penman (Bass), Willie Jones III (Drums).

2. Recordings and albums

Amarte VIP Recordings

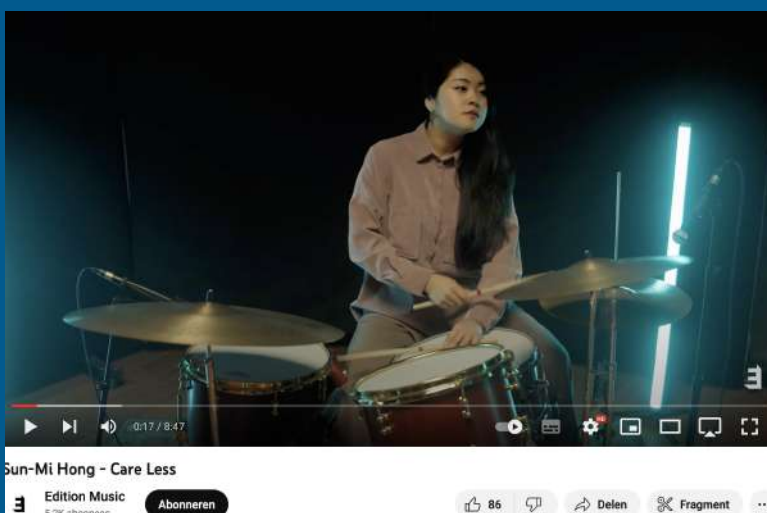
New Amsterdam Jazz partnered up with Stichting Amarte Fonds on a number of “VIP” editions of the Amarte Studio Concerts. Four bands were selected to record a music video, which was financially and productionally supported by New Amsterdam Jazz. New Amsterdam Jazz facilitated both the production of the recording and the distribution of the release.

The selected artists were:

1. **Sanne Sanne**
2. **SunMi Hong Quintet**
3. **Mickie**
4. **ALEXANDER**



Mickie (distributed through Mahogany, 22K views)



Sun-Mi Hong Quintet (signed by Edition Records)

The Fried Seven

NAJ supported the making of a number of video recordings for The Fried Seven, a swing band playing pre-war music.

About The Fried Seven:

The Fried Seven consists of Pablo Castillo, trumpet, cornet; Matteo Paggi, trombone; Cem Karayalcin, banjo, guitar; Martí Mitjavila, clarinet, tenor saxophone; Pepijn Mouwen, clarinet, alto saxophone; Simon Osuna, double bass, and Carlos Ayuso, drums. The band is inspired by New Orleans bands and the swing period; their repertoire includes works by Louis Armstrong from the 1920s and compositions by Duke Ellington along with their own arrangements.



LUZ (Recipient *New Amsterdam Jazz Recording Award*)

The New Amsterdam Jazz Recording Award at the Prinses Christina Concours 2021 was granted to LUZ, a band consisting of Agus Falka (guitar), Ton Felices (double bass), and Chen Har-Even (drums). NAJ gave them an award to professionally record their music at De Roode Bioscoop.



Olaiá Residencies

New Amsterdam Jazz is partner to Olaiá Music with the aim to connect the Brazilian and Dutch music scenes. Olaiá Music is a music production house and collective based in Amsterdam and their mission is to connect and amplify Brazilian music in the Netherlands. Together with Olaiá, NAJ worked on various projects bringing together the Dutch and Brazilian jazz scenes. In 2022, NAJ and Olaiá organized two artist residencies importing a Brazilian musician and connecting them with local artists in the Netherlands to write, perform and record original music together.

1. Joao Sabia

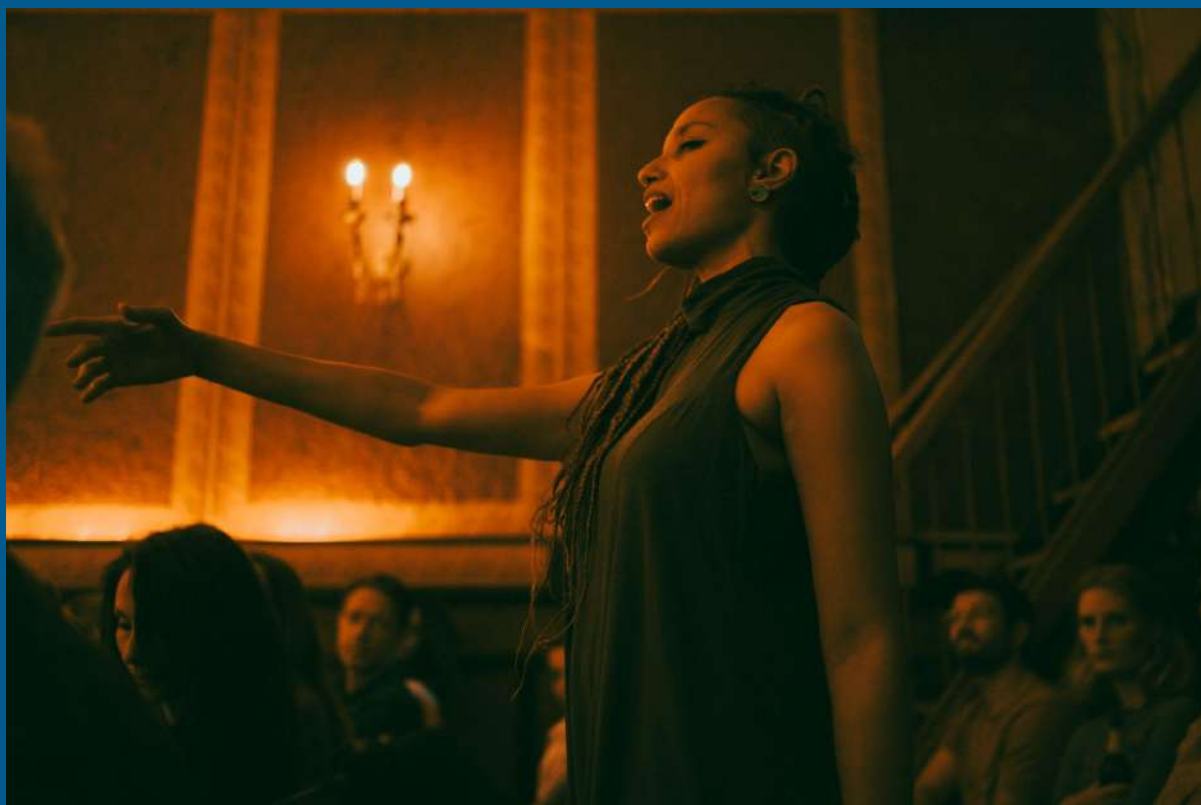


2. Ana Trea

For the third installment of the Artist Residency program, New Amsterdam Jazz and Olaiá hosted Brazilian singer and composer Anna Tréa in Amsterdam for two weeks. Together with the musicians from Mabassa, she composed and recorded new songs at Wegdeview Studios. As a farewell to Amsterdam, they presented their music at de Roode Bioscoop on July 6th 2022.



Anna Tréa is a multi-instrumentalist, singer, composer, and arranger born in São Paulo, Brazil. Anna Trea's debut CD "Clareia", was produced by Swami Jr - known for his work with Omara Portuondo and Buena Vista Social Club. Anna's rhythmic way of playing chords mixes with her technical virtuosity on the guitar to create a style reminiscent of an electric bass or percussion instrument. Her playing style blends perfectly with the musicality of her body language in dance and theater. Anna's music interlaces Brazilian roots rhythms with world rhythms such as blues and Indian mantras.



3. NAJ around the world

Peter Somuah Group goes Ghana

In May 2022, NAJ helped organize a 2 week long release tour to Ghana with the Peter Somuah Group for their album “Outer Space”. The project’s aim was to introduce the band members to the roots of Peter’s music. During their time in Ghana, the band played concerts, and on the national radio station, as well as recorded new material and gave masterclasses.

“The trip was an immersive experience aimed at giving the band a deeper understanding of my roots and my music. It was special to me to witness the Dutch guys that I have been building with over the last few years meet the Ghanaian friends that I grew up playing with. I feel the trip to Ghana really solidified the band’s ability to play from the soul.”

– Peter Somuah

After the tour, the Peter Somuah Group played at the North Sea Jazz Festival, won the Edison Jazz Award, and played a sold-out show at the BIMHUIS!

More about Peter Somuah:

Peter Somuah is a gifted jazz trumpeter who learned to play by listening endlessly to his trumpet heroes Miles Davis and Roy Hargrove. Somuah stands out with his warm and melancholic sound, as well as the rhythmic prowess reflecting his upbringing surrounded by the music styles native to West Africa. He touches his audiences and makes them groove. In 2021 Somuah won the Erasmus Jazz award for young jazz talent, and in 2022 he won the prestigious Edison Jazz Award with his debut album Outer Space. In his compositions, Somuah explores the boundaries between jazz, funk and traditional Ghanaian music, sprinkled with a hint of electronic music. He has performed his music on many stages already, including at the 2022 North Sea Jazz Festival.



Mengelberg Meets Korea

South Korean drummer Sun Mi Hong and Scottish trumpet player Alistair Payne lead the NAJ supported and developed project “Mengelberg Meets Korea”, which connects the South Korean and Dutch music scenes and centers around cultural bridge building and education. The project was organized in collaboration with DutchCulture and is part of celebrating 60 years of diplomatic relations between South Korea and the Netherlands.



Pictures show Sun Mi Hong (drums), Alistair Payne (trumpet), Benjamin Herman (alto sax) and Ernst Glerum (bass) who brought the music of Misha Mengelberg to South Korea, performing and teaching together with South Korean musicians SunJae Lee (alto saxophone) & Youngwoo Lee (Piano).

More about SunMi Hong:

Born and raised in In-Cheon, Korea; Sun-Mi has a unique perspective of life after her last ten years in Amsterdam. With a signature of rooted groove in combination with well tempered outbursts, Sun-Mi has placed herself strongly in the Dutch jazz scene. By approaching the moment in a somewhat meditative fashion, she achieves the ability to bring something entirely original to the band stand. Her last album 'A Self-Strewn Portrait' (ZenneZ Records) has won the prize of the Edison Award 2021 in the National category. She is the winner of the Dutch Jazz Competition 2018 and won 2nd Prize at the Getxo International Jazz Competition 2017 (Sun-Mi Hong Quintet), She just released a new album with her quintet on Edition Records on the 18th of November 2022.



4. Educational Projects

Jazz Express

Together with the Prinses Christina Concours and Aslan MuziekCentrum, New Amsterdam Jazz organized the first edition of the Jazz Express, the world's first concert hall on wheels. For 2 weeks, the Jazz Express introduced jazz to primary school children in Amsterdam Nieuw-West. Per day, The Jazz Express hosted 3 educational jazz concerts of approximately 45 minutes each. During these interactive and dynamic concerts, children were introduced to the most important concepts within jazz music. They learned about improvisation, experimentation and thinking outside the box. Jazz is about freedom of thought, creativity, exploration and experimentation; skills and character traits essential to healthy development of children.

Questions such as the following were addressed:

- *Improvisation*
 - What is improvisation? How can a "jazz standard" be played in so many different ways? The same jazz standard can be played both as a ballad and uptempo swing.
- *Interaction & Collaboration*
 - Every jazz band consists of a rhythm section and the melodic section - which instrument does what? What role does each musician have and how do you work together harmoniously?
- *Tradition & Experimentation*
 - Jazz is a style of music rooted in the concept of tradition, yet each solo invites a musician to experiment. How do the two merge?
 - Popular styles of music among children - hip-hop, R&B, certain pop artists, find their roots in jazz music. How did it evolve from traditional jazz music to the styles these kids often already know?

In this first edition, the Jazz Express reached approximately 800 primary school children. In organizing the Jazz Express, NAJ aimed to reach primary school children coming from less privileged backgrounds who usually would not have access to such initiatives





Click [here](#)
to get an
impression

Musicians:

- Peter Somuah, Jens Meijer, Marijn van de Ven ft. Eva van der Sterren
- Timothy Banchet, Cas Jiskoot, Yoràn Vroom ft. Nadine Serhalawan
- Gijs Idema, William Barrett, Tim Hennekes ft. Thijs Scholten
- Anna Serierse, Tomek van Leeuwen, Linus Eppinger ft. Jelle Willems

The Jazz Express was featured in Het Parool:

“Speelt iemand van jullie een instrument?” vraagt de bassist van het gelegenhedjazzkwartet van de [Jazz Express](#), in een flitsende bus met een uitschuifbaar podiumpje. Normaal gaan ze langs bij basisscholen en spelen ze vooral voor kinderen die zelf geen instrument spelen. Nu staat hij geparkeerd voor Aslan Muziekcentrum in de Louis Bouwmeesterstraat in Nieuw-West. Hier bestaat het publiek uit 25 zeer aandachtige deelnemers van de [Muziek Talent Express](#), een doorlopende leerlijn muziek voor alle groepen van de basisschool. Bijna alle vingers gaan dan ook omhoog. “Piano,” antwoordt een jongen. “Gitaar,” zegt een meisje. “Zang,” zegt een ander. “Deze allemaal,” vat hoofd educatie Roosje Blenckers het samen.

Of ze een liedje kunnen meezingen, vraagt de bassist dan. Ja, dat kunnen ze wel, antwoordt Blenckers, die voor aanvang van het optreden van de Jazz Express nog heeft staan oefenen met haar talentenkoortje. “Zullen we dan maar?” vraagt de bassist. Blenckers: “Recht zitten en mooi zingen!” Het kwartet zet *Autumn Leaves* in. De ijle stemmetjes van vriendinnen Majdouline (10) en Ceren (11) en de rest van het koor voegen zich naadloos naar de jazzklassieker. Aslanoprichter en naamgever Levent Aslan (58) komt even poolshoogte nemen. “Fantastisch! Zo maken de kinderen laagdrempelig kennis met een voor hen nieuwe muziekstijl,” zegt hij. “Je moet het opbouwen, stap voor stap.”

Meer informatie over het cursusaanbod op [aslanmuziek.nl](#). Het volgende [buurtconcert](#) is op vrijdag 9 december: de band Tennessee Studs treedt dan op. De [Jazz Express](#) is een initiatief van Stichting New Amsterdam Jazz in samenwerking met het Prinses Christina Concours en Aslan Muziekcentrum.

5. Stages & Venues

As part of New Amsterdam Jazz' mission to amplify the jazz scene in the Netherlands, we also support the development of a number of local stages and venues.

De Kring

Home to the oldest jam session in Amsterdam, de Kring is a beloved and respected stage in Amsterdam for many jazz musicians. Every Wednesday De Kring hosts their weekly jam session, led by saxophonist Benjamin Herman.



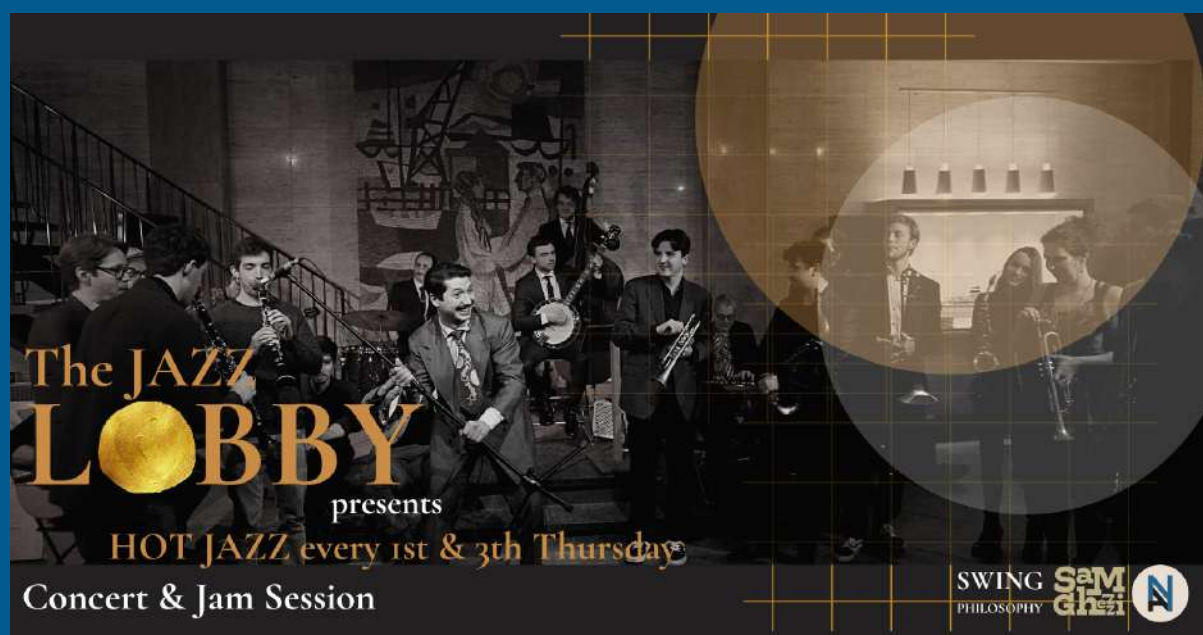
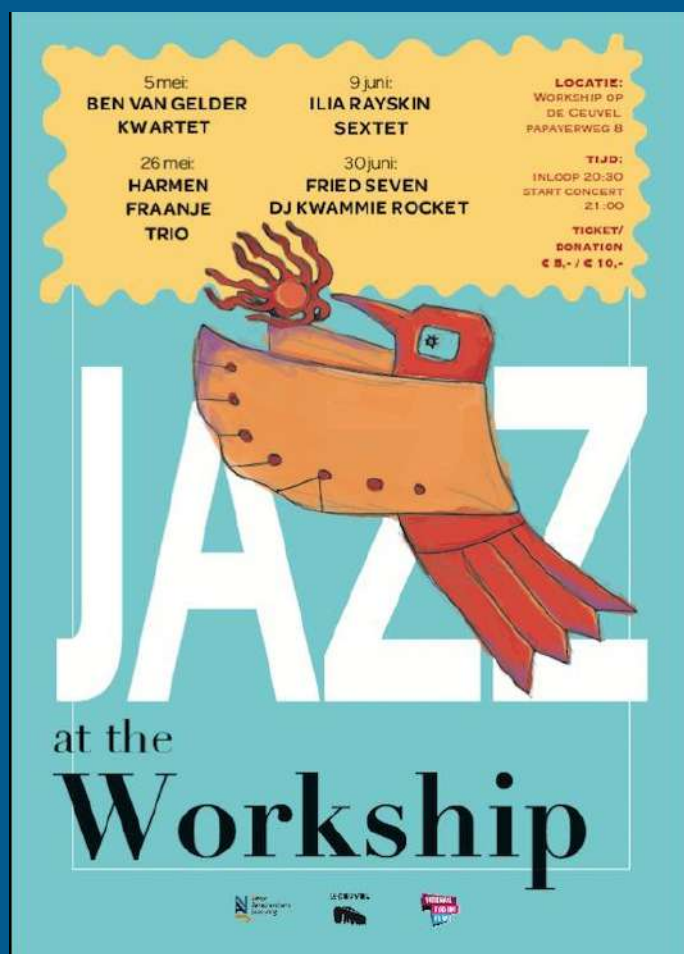
De Workshop

NAJ supported the development of De Workshop, a new stage on a houseboat located at De Ceuvel in Amsterdam Noord which welcomes musicians to experiment, rehearse, perform and record. De Workshop organized a number of jazz nights giving stage to some of Amsterdam's most promising up-and-coming bands.

Jazz Lobby at de Kompaszaal

NAJ supported the development of "The Jazz Lobby" at De Kompaszaal in Amsterdam, a new place for swing, hot jazz, New Orleans jazz, pre-war jazz, Manouche jazz, Dixieland with a new concept jam session every 1st & 3th Thursday of the month.

The Jazz Lobby is situated in the entrance/foyer of the unique monumental/art deco Kompaszaal, which used to be the waiting hall of the Dutch Royal Steamship Company, in the East of Amsterdam.



6. Coming up in 2023...

Amsterdam-Basel Creative Collective

Together with JazzCampus Basel and the Conservatory of Amsterdam, NAJ will develop an exchange program between the two schools, centering around Composition and Creation. Ten students will have the opportunity to study with faculty and students from both schools in a year-long program.

Promo Fund #2

NAJ will launch its second Promo Fund in the spring of 2023.

New York Artist Residency

NAJ will organize its first Artist Residency in New York in collaboration with Het Amarte Fonds. During the residency, a Dutch musician in New York will have the opportunity to experiment, compose, record and perform music. The music will be presented as a showcase in 2024.

Jazz Express #2

NAJ will organize the second edition of the Jazz Express in June 2023 in Rotterdam.

7. Partners

Netherlands

[Royal Conservatory of The Hague](#)

[Conservatorium van Amsterdam](#)

[CODARTS Rotterdam](#)

[BIMHUIS](#)

[Beroepsvereniging van Improviserende Musici \(BiM\)](#)

[Amarte Fonds](#)

[Amarte Studio Concerts](#)

[Studio150 / Bethlehemkerk](#)

[De Roode Bioscoop](#)

[Good Music Company](#)

[Aslan MuziekCentrum](#)

[Dox Records](#)

[ZenneZ Records](#)

[Prinses Christina Concours](#)

International

[National Museum of Jazz in Harlem](#)

[Jazz at Lincoln Center](#)

[The Jazz Gallery](#)

[JazzCampus Basel](#)

8. Team

Isla van Hout (Co-founder, Director)

Isla Van Hout is a jazz vocalist, concert producer, and (tour)manager residing in Amsterdam, the Netherlands. She graduated Cum Laude from the Conservatory of Amsterdam in 2020 with a degree in Jazz Performance (Jazz Voice) and has played with many prominent jazz musicians from the Netherlands. In her original compositions, she combines her love for soul, jazz, and pop music resulting in *Bring It On*, her solo debut released on November 13th, 2020.

As a producer, Isla works at one of the most prominent jazz venues in the Netherlands, BIMHUIS. Among other things, she is the primary contact for bands from all over the world, responsible for drafting contracts, overseeing logistics, and produces concerts on a daily basis. She was head of production at Theater de Roode Bioscoop and led successful projects such as De Roode Bioscoop Sessies and Shorter Days. Isla was selected as the Dutch agent to take part in Footprints Europe, a 4-year programme to support young European artists and agents in order to improve the skills and know-how of new professionals in the music sector. Focusing on the social, ecological and economic aspects of artistic careers. She works closely with Øyvind Larsen, artistic director of Oslo Jazzfestival. As a freelancer, Isla is active as (tour)manager for several bands such as Blackbird and Fuensanta. Being a musician as well as a producer makes Isla an expert in all areas of the work field in the jazz scene.

Tamar Guttman (Co-founder, Director)

Tamar Guttman is an entrepreneur, producer, and advisor based in Amsterdam, the Netherlands. Tamar leads and coordinates the [Coalition for Impact](#), a coalition of 6 of the leading impact networks and foundations in the social impact investing space; BMW Foundation, NEXUS, Toniic, Center of Sustainable Finance and Private Wealth, Katapult, and The ImPact, who all have the mission to drive more private wealth toward impact investment.

Tamar has been particularly passionate about bridging the worlds of arts & storytelling and social impact (investing) and aims to serve as a megaphone for stories and voices that need to be heard. She is the initiator and host of the systems change podcast [A World From Scratch](#), in which she invites speakers to imagine the systems of their fields from scratch. Guests included former Chief Business Officer of Google[X] Mo Gawdat, three-time Nobel Peace Prize Nominee Dr Scilla Elworthy, and former CEO of Unilever Paul Polman. Tamar worked on film productions that won various esteemed awards, including short film [UMAMA](#), which won the Gold at the student Academy Awards in 2020. Her film [Thin Ice](#), a short film addressing the increasing fear of terrorism in the Netherlands and the resulting islamophobia, was viewed over 400.000 times and was screened as an educational school film at all high schools across the country. Tamar sits on the advisory boards of three-time Nobel Peace Prize Nominee Dr Scilla Elworthy, Business Plan for Peace, and Princess' Irene of the Netherlands' non-profit organization, Berglaas.



Board and advisors

Ben van Gelder (Chairman)
Yolanda Felderhof (Secretary)
Jasper Snoek (Treasurer)

Stichting New Amsterdam Jazz is an ANBI (Algemeen Nut Beogende Instelling).

Kamer van Koophandel nr: 78033314

RSIN: 861239829

Bank account: NL05 TRIO 0320 0041 12 t.n.v. St New Amsterdam Jazz

Address: Brouwersgracht 105 H, 1015 GD Amsterdam

Telephone: +31 6 25 15 92 88

E-mail: info@newamsterdamjazz.com

Website: www.newamsterdamjazz.org

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